

2010 International Commercial Remote Sensing Symposium

Wednesday, March 3

All sessions to be held in the Amphitheater

March 3-5 2010

TIME	TOPIC	PARTICIPANTS
7:00-6:00	Registration	
8:00-9:00	Breakfast	
9:00	Opening Remarks	Charles Baker , Acting Director, Office of Space Commercialization and Deputy Assistant Administrator for Satellite and Information Services (NESDIS)
9:15	Keynote	Mary Glackin , Deputy Under Secretary, NOAA
9:45	EO Industry Strategic Update	Moderator: Bob Weber , Senior Research Analyst, Innovative Analytics and Training LLC Rani Hellerman , Director, Business Development and Customer Support, ImageSat International NV William Schuster , COO, GeoEye Dr. Walter S. Scott , Founder and Chief Technical Officer/Executive Vice President, DigitalGlobe John Weeber , Defense and Intelligence Programs, RapidEye
10:50	Break	
11:00	EO Industry Strategic Update (cont.)	Moderator: Bob Weber , Senior Research Analyst, Innovative Analytics and Training LLC Greg Buckman , Director, Sales and Marketing, SPOT Image Corp. Dr. Yong-Sik Chun , Director, Principal Researcher, Korea Aerospace Research Institute Dr. Seidu Onalo Mohammed , Director General, Nigerian National Space Research and Development Agency Timothy J. Puckorius , CEO, Earth Observation Technologies, LLC
12:00	Lunch	
12:00-7:00	Exhibit Hall	
1:30	WPSU's Geospatial Revolution Project Overview	Stephanie Ayanian , Lead Producer, Geospatial Revolution Project
1:45	User Communities: Improving the Response	Moderator: Ann Ganzer , Acting Deputy Assistant Secretary for Threat Reduction, Export Controls and Negotiations, Bureau of International Security and Nonproliferation, U.S. Department of State Karen Steinmaus , Unit Head, Satellite Imagery Analysis Unit, International Atomic Energy Agency Tomaž Lovrenčič , Director, European Union Satellite Centre Francesco Pisano , UNOSAT Manager, United Nations Institute for Training and Research Tim Stryker , Director, Policy, Plans and Analysis, Land Remote Sensing Program, U.S. Geological Survey
3:00	Networking Break	
3:15	User Communities (cont.)	Moderator: Ann Ganzer , Acting Deputy Assistant Secretary for Threat Reduction, Export Controls and Negotiations, Bureau of International Security and Nonproliferation, U.S. Department of State Dr. Lee Schwartz , Geographer of the United States and Director, Office of the Geographer and Global Issues, Bureau of Intelligence and Research, U.S. Department of State Lt. Colonel Pilot Ali Mohammed Alshehhi , Ground Station Manager, UAE Armed Forces Space Reconnaissance Center George "Guy" Thomas , Science and Technology Advisor, National Office of Global Maritime Situational Awareness, U.S. Coast Guard Archie Tse , Senior Graphics Editor, New York Times
5:00-7:00	Opening Reception <i>Amphitheater Foyer</i>	

*Agenda updated as of February 26 and is subject to change. Please continue to check www.usgif.org for updates.

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Thursday, March 4

TIME	TOPIC	PARTICIPANTS
8:00-9:00	Breakfast	
8:00-6:00	Registration	
9:00-7:00	Exhibit Hall	
9:00	Resolution Limits: Balancing National Security Interests While Allowing Commercial Imagery Providers to Sell at Its Best Resolution	<p>Moderator: Warren Ferster, Editor in Chief, Space News</p> <p>Doug Leibbrandt, General Manager, MJ Harden, a GeoEye Company</p> <p>Bob Minehart, Professional Staff Member, House Permanent Select Committee on Intelligence</p> <p>Norihiko Saeki, Visiting Scholar, Johns Hopkins University: Deputy Director, Ministry of Economy Trade and Industry of Japan</p> <p>Wolfgang Schneider, Deputy Head of Space Technologies Division, BMWi, Federal Ministry of Economics and Technology</p>
10:15	Break	
10:30	Commercial Space Radar	<p>Moderator: Thomas Ager, Lead Radar Engineer, NGA Acquisition, Sensor Integration Division</p> <p>William Jefferies, Chief Technical Officer, MDA</p> <p>Andreas Kern, Director, Business Development & Sales, Infoterra</p> <p>Luca Pietranera, COSMO-SkyMed Technical Manager, e-GEOS</p>
12:00	Lunch	
1:30	How Healthy is the Global Industrial Base	<p>Moderator: Eric Sterner, Fellow, George C. Marshall Institute</p> <p>Mike Bender, Director, Government Business Development, Space Exploration Technologies</p> <p>Fred Doyle, Vice President and Lead Executive, Defense and Intelligence Community, Ball Aerospace</p> <p>Rob Mitrevski, Vice President & General Manager, Intelligence, Surveillance and Reconnaissance Systems, ITT Geospatial Systems</p> <p>Dr. Reinold Lutz, Managing Director, Astrium Satellites GmbH</p>
3:00	Networking Break	
3:15	The Future of Commercial Space	<p>Moderator: Stuart Eves, Business Development Executive, Surrey Satellite Technology Ltd</p> <p>Karyn Hayes-Ryan, Director, Commercial Imagery Data and Programs Office, NGA</p> <p>David Hodgson, CEO, Disaster Monitoring Constellation International Imaging</p> <p>Adam Keith, Head of Earth Observation, Euroconsult North America Inc.</p> <p>Gil Klinger, Director, Space & Intelligence Office, Office of the Under Secretary of Defense for Acquisition, Technology and Logistics</p>
5:00-7:00	Exhibit Hall Reception <i>Amphitheater Foyer and Oceanic Suite</i>	

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2010 International Commercial Remote Sensing Symposium

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Friday, March 5

TIME	TOPIC	PARTICIPANTS
8:00-9:00	Breakfast	
8:00-11:30	Registration	
9:00	Keynote	Dennis Hightower , Deputy Secretary of Commerce
9:30	Remote Sensing 2.0 CEO Roundtable	Moderator: Keith Masback , President, USGIF Wolfgang Biedermann , CEO, RapidEye AG Antoine de Chassy , President and CEO, U.S. Operations, SPOT Image Corp. Jörg Herrmann , CEO, Infoterra Germany John Hornsby , General Manager, MDA Roger Kim , CEO, KAI Image, Inc. Marcello Maranesi , CEO, e-Geos Matthew O'Connell , President and CEO, GeoEye Jill Smith , CEO, DigitalGlobe
11:30	Keynote	Congressman C.A. Dutch Ruppersberger , Second District, Maryland
12:00	Closing Remarks	Charles Baker , Acting Director, Office of Space Commercialization and Deputy Assistant Administrator for Satellite and Information Services (NESDIS)



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